

JORDAN KEMPAIN

Graphic Designer

Location: Connecticut, USA

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SUMMARY

I bring 15 years of professional graphic design experience and am focused on building brands and developing beautiful communication. I am a team player that loves solving complex design problems and working with creative people. I am always eager to learn new things to grow my skills.

EXPERIENCE

Pomfret School

Associate Director of Design and Publications

(2019 - Present)

I am currently responsible for the development and execution of visual strategy at Pomfret. As a senior member of the marketing and communications team, I am tasked with creating and managing all of the graphic design assets, animations, and layouts used in our digital and print communications. In close collaboration with fellow teammates I develop creative solutions that bolster brand recognition, increase constituent engagement, and support key programs, initiatives, and priorities of the School. Recent noteworthy projects include the branding for a yearlong celebration of Pomfret's 125th anniversary and the unveiling of a \$60 million comprehensive campaign which included special branding, campaign website, and a case for support.

Remote Freelance / Contract Graphic Designer

(2009-Present)

I have been freelancing as a graphic designer since 2009 in addition to my full-time positions. Some recent client work includes the branding for [Rusticator](#) shop (Seal Harbor, Maine) sales collateral for [Ethical H2O](#) (San Diego, CA), and the branding for [Rational Acoustics](#) (Woodstock, Connecticut) new software launch.

Pomfret School

Graphic Designer
(2013 - 2018)

I managed the design and production of high end print and electronic communications such as the alumni magazine, admission materials, and accepted student video. In addition, I coordinated our video and photography shoots, attended press checks, interviewed new vendors, and organized our estimates and proposals. Example high profile projects I worked on include a complete redesign of www.pomfret.org in 2016 and reimagining the Magazine's new modern look.

ITEM: Strategies, LLC

Print and Web Design Manager
(2009 - 2013)

This marketing/creative agency had roots in Connecticut, New York City, Washington, DC, and Austin, TX. During my time at ITEM I had the opportunity to manage the design and production of large, high-end marketing projects for a wide range of clients in the educational, bio-medical, manufacturing, and nonprofit sectors. I oversaw projects from concept through implementation, mocked-up design ideas and presented ideas to clients, managed client relationships, contractors, and freelancers to ensure that projects met client business objectives and deadlines, and managed the printing process from estimate to press check.

Plastic Diversity Solutions, LLC

Graphic Designer
(Summer 2009)

While working here I developed the company's branding for their newly opened factory which included logo, signage, and stationary.

Deary's Gymnastic Supply

Graphic Designer
(Summer 2008)

I worked on merchandise designs for this gymnastics supply company which included a series of retail posters, a logo for Olympic champion Nastia Liukin's branded gymnastic grips, and photoshopped product photography for their online store.

PUBLISHED WORK:

I illustrated and designed [Mike & The Magic Marble](#) by Stephen Kempain and [Naughty Cira](#) by Rachael A. Martel.

RELEVANT TECHNICAL SKILLS:

I am an expert in Adobe Creative Suite's Illustrator, Photoshop, and InDesign and have working knowledge of After Effects, Premiere Pro, and Adobe XD. Other skills include Figma, basic HTML and CSS, Content Management Systems such as Wordpress, Squarespace, Finalsite (CMS for Schools). I also routinely provide design assets for social network platforms and help design emails through Emma, Constant Contact, and Mailchimp.

RECENT CERTIFICATIONS:

- Coursera | Conduct UX Research and Test Early Concepts - Achieved Jan 02 2023
- Coursera | Build Wireframes and Low-Fidelity Prototypes - Achieved Nov 28 2022
- Coursera | Start the UX Design Process: Empathize, Define, and Ideate - Achieved Oct 20 2022
- Coursera | Foundations of User Experience (UX) Design - Achieved Oct 11 2022

EDUCATION:

BFA Hartford Art School / University of Hartford (2009) | Visual Communication Design
Eastern Connecticut State University (2005-2007)
Putnam High School (2005)

References available upon request